

# FREYA ROWLEY

Stronger Communities and Better Opportunities.

Hello! My name is Freya and I'm incredibly excited to be running for the role of Activities and Opportunities Officer.

With my experience on the dance committee as Club Captain, networking with other clubs and building a relationship with the Student's Union, I have developed a passion for creating an inclusive, vibrant, and exciting student experience. Having studied a Creative Advertising degree alongside my background in events management, I believe I have the mind-set and capabilities to be your next Activities and Opportunities Officer.

From my existing work within a club I have seen first-hand the benefits to enhancing student life beyond lectures. I feel passionately about everyone having the opportunity and space to meet likeminded people whether you are an undergraduate, a master's student, live on campus or commute. Here is how I plan to make a difference:

## 1. Making Food Cheaper, Healthier and More Accessible

- One of my primary goals is to ensure that food on campus is affordable and healthy, as I believe that students shouldn't have to compromise on their well-being due to financial limitations.
- After recently forming a partnership with *Gloucester Feed the Hungry* and *Smiles Café* next to the new City campus, we have been generating ideas on how to provide cheaper meals, food parcels and volunteering opportunities to all students. This is something I feel incredibly passionate about and look forward to bringing to life.

## 2. Events and Fundraising

- I know from experience that it can often be a challenge for societies and clubs to secure the resources and support they need to run exciting events and initiatives, fundraising for both charities and themselves.
- As Activities and Opportunities Officer, I will make it my priority to offer practical support to societies and clubs in both event planning and fundraising efforts, streamlining the planning process.
- By providing resources, and direct support, I hope to help students create unforgettable experiences for one another.

## 3. Strengthening Connections

- I will also aim to strengthen the connections between societies and clubs both internally, but also with other universities.
- Collaboration creates excitement, fosters a sense of community, and opens new opportunities for students to engage in different activities.

I'm an organised, passionate and approachable person who truly cares about improving your student experience. If elected I will support you with the cost of food, help you build connections and make lasting memories.